

CNSE/SUNYIT Celebrates  
National Manufacturing Day  
Conference/Expo and Movie  
October 3 , 2014



Visit the SUNYIT  
Website



**Mark Your Calendar**  
**Friday October 3, 2014**



Many Thanks to **Workforce  
Development Institute** for Sponsoring-

**"Made in the  
Mohawk Valley"**

**Highlights of this year's event:**

**Manufacturing Expo**- Featuring Interactive

# MEG DAY

10.03.14



America is experiencing a manufacturing revolution. Sign up to find out what's happening in your community.

**Join the Movement!**

[Forward invitation](#)

## DATE

Friday  
October 03, 2014

Displays of Products/Technology From our Region

**Keynote Speaker**- John Zogby, "First Globals- Understanding, Managing and Unleashing the Potential of our Millennial Generation"

Two Separate Panel Presentations:

**Manufacturers' Track**- Subject Experts Discuss Hot Topics in Manufacturing

**Students'/Educators' Track**- Panel of Recent Graduates Share Their Reasons for Choosing Jobs in Manufacturing

**Special Showing of 'American Made' Movie-**

[Watch the Trailer!](#)

This 80 minute documentary will be shown after the Conference in the Student Center on the CNSE/SUNYIT Campus, thanks to the generous support of the **Workforce Investment Board**



**Educators:** Start planning now to bring your students on campus for this educational event!

**Manufacturers:** Want to show off your business? Please contact us for information about becoming an exhibitor!

## **WHY is there a Manufacturing Day?**

Modern manufacturing environments are commonly thought of as dark, dangerous factories designed for low-skilled workers. Manufacturing Day addresses

### TIME

Conference & Expo:  
8:30 am - 12:30 pm

American Made Movie:  
1:00 pm- 2:30 pm

### LOCATION

CNSE/SUNYIT Utica  
Campus  
Field House  
100 Seymour Road  
Utica, NY 13502

### GPS ADDRESS

5701 Horatio St.  
Utica, NY 13502

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### Questions

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this misperception by giving manufacturers an opportunity to open their doors and show, in a coordinated effort, what manufacturing really is today:

- Manufacturing is technologically advanced, with ample use of automation, 3-D printing, robots, and screen technology.
- The annual average salary of manufacturing workers is more than \$77,000.
- Manufacturers have the highest job tenure in the private sector.
- 90 percent of manufacturing workers have medical benefits.

### **WHO should attend Manufacturing Day events?**

Manufacturing Day events are meant for anyone who is curious about modern manufacturing and who would like to know more about what happens in modern-day manufacturing facilities. Audiences include students, parents, educators, media, civic leaders, and local communities in general.

Learn more about this national initiative by going to the National Manufacturing Day website:

[WWW.MFGDAY.COM](http://WWW.MFGDAY.COM)

**Stay tuned, more  
information to follow...!**



CENTER *for* GLOBAL  
ADVANCED MANUFACTURING

**CGAM**

*...Leading NY's Manufacturing Resurgence*